

THE USE OF THE INNOVATIVE TECHNOLOGIES IN THE PROCESS OF THE PROFESSION-ORIENTED STUDY OF FOREIGN LANGUAGE

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Ukraine's integration into the world community requires a profound knowledge of the foreign language by the specialists of various spheres of professional activity. The foreign language acquisition should take place according to the demands of the contemporary studying conditions. The main aim of the foreign language study is the formation and development of the students' communicative culture. It is important for the theoretical knowledge to have a practical use in order for the student to be able to improve his language knowledge and realize the foreign language skills in the future professional activity. That's why the use of the innovative technologies becomes especially essential in the process of the profession-oriented study of foreign language.

The aim of the research is to reveal the use of the innovative technologies in the process of the profession-oriented study of foreign language.

Main material statement. The concept "innovation" in pedagogy means the renewal of the study process. The notion "technology" appeared in the world pedagogy in order to compare it with the existing concept "method". Innovative technologies can be characterized as a goal oriented set of approaches and ways of study activity organization, into which the whole study process is involved [1]. The quality innovative technologies include such special approaches to foreign language teaching as: 1) interactive teaching methods; 2) the use of technical means of education (computer and multimedia, the Internet).

Profession-oriented study of the foreign language is believed to be the study, in the centre of which there are students' needs to learn the foreign language taking into consideration the peculiarities of the future profession [2, 5]. Such approach foresees the combination of the processes of profession-oriented foreign language acquisition with the development of the students' personal qualities and special skills, which are based on professional and linguistic knowledge. The practical aim of this approach lies in the achievement of such level of foreign language communicative competency, which will allow the students to use the foreign language during their professional activity at the level of international standards.

It is stated by many scientists that the qualitative students' learning is impossible without the use of the innovative educational technologies. They are aimed at the person's development and self-improvement, at the expansion of additional abilities and creative potential. An important means of the innovative study is also the use of the multimedia complex, which includes interactive board, personal computer and multimedia projector.

The teacher's task is to create the conditions of the practical language acquisition for every student, which would allow showing his creativity and activating the cognitive

activity in the process of the foreign language learning, the final aim of which is the ability to communicate in different profession-oriented situations.

There are several advantages of the innovative education in the profession-oriented study of the foreign language which should be defined. They are as follows: the arrangement of the friendly atmosphere and interconnection between the participants of communication, the students are more independent and confident, the teacher encourages them to collaboration, the students are not afraid to make mistakes and are capable of clearing the language barrier, each student is involved into the process and has his own special task, students may use the experience which was acquired before.

Conclusion. In such a way, the process of profession-oriented foreign language study is not an automatic teaching of the educative material. This process requires the hard and stressful student's brain work and his own participation. This can be achieved with the help of the active learning using the innovative education technologies.

Literature:

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